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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

B.Tech III Year I Semester Supplementary Examinations December-2021
Managerial Economics & Financial Analysis
(Common to ECE & CSIT)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

- 1 a What are factors governing of demand? 6M
b Explain the types of Demand. 6M

OR

- 2 a Define the law of demand. What are their exceptions? 6M
b Explain Measurement of Elasticity of Demand. 6M

UNIT-II

- 3 a Explain 'Law of returns to scale. 6M
b Define 'Cost'. How are costs classified? 6M

OR

- 4 a Define diseconomies of scales. 6M
b Explain the following: 6M
i. Cobb-Douglas Production Function ii. MRTS

UNIT-III

- 5 a Distinguish between monopoly and perfect competition. 6M
b Define Oligopoly and state the features. 6M

OR

- 6 a Write a short note on new economic environment. 6M
b Write a short note on the following : 6M
i. Monopolistic competition ii. Cost plus pricing

UNIT-IV

- 7 a Explain briefly Net Present Value technique. 6M
b The cost of the project is Rs.50000. which has an expected life of five years. The cash inflow for the next five years are Rs.24000, Rs.26000, Rs.27000 and Rs.16000 respectively determine payback period. 6M

OR

- 8 a Define Accounting rate of return method. 6M
b Write a short notes on 6M
i. Payback period ii. Net present Value method

UNIT-V

- 9 a Write a short note on Journal and Ledger with format. 6M
b Write a short note on the following : 6M
i. Activity ratio ii. Profitability ratio

OR

- 10 a Mention the advantages of double-entry book-keeping. 6M
b Write a short note on the following: 6M
i. Journal ii. Trial balance

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